



**HILL COUNTRY
NIGHTS**

FRIDAY, SEPTEMBER 7, 2018
AUSTIN CITY LIMITS LIVE AT THE MOODY THEATER
BENEFITING HILL COUNTRY CONSERVANCY

	BRANDING	ADMISSIONS	BENEFITS	SPONSOR'S CHOICE
PRESENTING \$100,000	EXCLUSIVE PRESENTING SPONSOR NAMING RIGHTS	2 TABLES OF 10	<ul style="list-style-type: none"> ✦ STRATUS SUITE FOR CONCERT ✦ ACCESS TO NALLE BUNNY RUN WILDLIFE PRESERVE (2x) 	5 FROM ANY LEVEL
TITLE \$75,000	RECOGNITION AS TITLE SPONSOR	2 TABLES OF 10	<ul style="list-style-type: none"> ✦ PRIVATE SUITE FOR CONCERT ✦ ACCESS TO NALLE BUNNY RUN WILDLIFE PRESERVE (1x) 	4 FROM ANY LEVEL
ENTERTAINMENT \$50,000	LOGO PROJECTED ON ONE SIDE OF THE STAGE	1 TABLE OF 10	<ul style="list-style-type: none"> ✦ PRIVATE SUITE FOR CONCERT ✦ OPPORTUNITY TO INTRODUCE TALENT 	3 FROM ANY LEVEL
BACKSTAGE \$25,000	<ul style="list-style-type: none"> ✦ BACK OF HOUSE BRANDING ✦ USE OF SPONSOR BACKDROP FOR PHOTO OPS (BOH ONLY) 	1 TABLE OF 10	<ul style="list-style-type: none"> ✦ BACKSTAGE ACCESS FOR 10 ✦ OPPORTUNITY TO PLACE ITEM IN ARTIST DRESSING ROOM 	3 FROM PLATINUM OR GOLD LEVELS
PHOTO BOOTH \$20,000	LOGO ON PHOTO BOOTH IMAGES	1 TABLE OF 10	<ul style="list-style-type: none"> ✦ ACCESS TO PHOTO BOOTH DATA 	3 FROM PLATINUM OR GOLD LEVELS
WIFI \$15,000	NAMING OF WIFI NETWORK AND PASSWORD	1 TABLE OF 10	<ul style="list-style-type: none"> ✦ DEDICATED TEXT TO GALA ATTENDEES WITH WIFI NAME AND PASSWORD 	<ul style="list-style-type: none"> ✦ 2 FROM PLATINUM ✦ 1 FROM GOLD
BEVERAGE \$15,000	LOGO ON DRINK WRISTBANDS	1 TABLE OF 10	<ul style="list-style-type: none"> ✦ OPPORTUNITY TO NAME A SPECIALTY DRINK (OFFERED TO 1200+ PEOPLE) 	<ul style="list-style-type: none"> ✦ 2 FROM PLATINUM ✦ 1 FROM GOLD
SILENT AUCTION \$15,000	BRANDING IN THE SILENT AUCTION AREA	1 TABLE OF 10	<ul style="list-style-type: none"> ✦ OPPORTUNITY TO PLACE A PROMOTIONAL ITEM IN WINNER CHECKOUT BAGS 	<ul style="list-style-type: none"> ✦ 2 FROM PLATINUM ✦ 1 FROM GOLD
CREDIT CARD \$10,000	RECOGNITION AS UNDERWRITER OF CREDIT CARD PROCESSING FEES	6 SEATS	<ul style="list-style-type: none"> ✦ DEDICATED EMAIL TO ATTENDEES ✦ RECOGNITION AT CHECK IN 	1 FROM PLATINUM OR GOLD LEVEL
BLUEBONNET \$10,000		1 TABLE OF 10		<ul style="list-style-type: none"> ✦ 2 FROM PLATINUM ✦ 1 FROM GOLD
PRIMROSE \$5,000		1 TABLE OF 10		1 FROM GOLD LEVEL
VALET \$5,000	RECOGNITION AS VALET SPONSOR	4 SEATS	<ul style="list-style-type: none"> ✦ OPPORTUNITY TO PLACE A PROMOTIONAL ITEM IN CARS AT VALET 	1 FROM GOLD LEVEL
HEADS OR TAILS \$5,000	LOGO ON HEADS OR TAILS CARDS	4 SEATS	<ul style="list-style-type: none"> ✦ OPPORTUNITY TO PRESENT HEADS OR TAILS PRIZE TO WINNER ON STAGE 	1 FROM GOLD LEVEL
BUTTERCUP \$3,500		1 TABLE OF 8		
HILL COUNTRY \$1,000		2 SEATS		



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SPONSOR'S CHOICE BENEFITS

DIAMOND LEVEL

- ★ LOGO PROJECTED ON SIDE OF STAGE (LIMIT 1)
- ★ LOGO ON COCKTAIL NAPKINS
- ★ EXCLUSIVE MEET & GREET WITH ARTIST FOR 10
- ★ 2 FULL-PAGE ADS IN THE PROGRAM BOOK
- ★ SPEAKING OPPORTUNITY DURING THE DINNER PROGRAM (LIMIT 1)
- ★ 30-SECOND VIDEO DURING PROGRAM TO HIGHLIGHT COMPANY'S WORK IN THE COMMUNITY (LIMIT 1)
- ★ LOGO ON SCREEN DURING DINNER (30 SECONDS PER ROTATION)

PLATINUM LEVEL

- ★ LOGO ON COCKTAIL TABLE (LIMIT 8)
- ★ LOGO ON STEP & REPEAT BACKDROP (LIMIT 3)
- ★ HOTEL ROOM AT THE W (FRIDAY NIGHT ONLY)
- ★ 8 ADDITIONAL CONCERT-ONLY GA FLOOR ACCESS
- ★ BACKSTAGE ACCESS FOR 10 (LIMIT 4)
- ★ 1 FULL PAGE AD IN THE PROGRAM BOOK
- ★ LOGO ON LANYARDS (LIMIT 1)
- ★ SOUND CHECK ACCESS FOR 10 TO (LIMIT 3)
- ★ LOGO ON SCREEN DURING DINNER (15 SECONDS PER ROTATION - LIMIT 5)

GOLD LEVEL

- ★ LOGO ON BIDPAL DEVICE (LIMIT 5)
- ★ 1/2 PAGE AD IN PROGRAM BOOK
- ★ 4 ADDITIONAL CONCERT-ONLY GA FLOOR ACCESS
- ★ LINK TO COMPANY WEBSITE ON HILLCOUNTRYNIGHTS.COM
- ★ LOGO ON SCREEN DURING DINNER (10 SECONDS PER ROTATION - LIMIT 5)

PLEASE SELECT FROM THE OPTIONS ABOVE TO CUSTOMIZE YOUR HILL COUNTRY NIGHTS SPONSORSHIP
BENEFITS ARE ALLOCATED ON A FIRST COME, FIRST SERVED BASIS.